



Uka Tarsadia University
B. V. Patel Institute of Management



Session on Empower your Voice

Date: 5 August 2024

Date of Event	5 August 2024
Venue	J.D Auditorium
Time	9:30 to 11:30 am
Total No. of Participants	250 students from SYBBA and FYBBA.
Expert Name	Ms. Vanitaa Rawat
Event Coordinator	Mr. Parvez Malek
Event Category	Student Development Cell
Program objective	To help students confidently and professionally enhance their speaking skills.
Program outcomes	The students learned many effective techniques to improve their speaking skills and ways to influence others.

Ms. Vanitaa Rawat delivered a session for students on the topic "**How to Empower Your Voice, Build Confidence, and Influence Others.**" She shared practical examples from her own life to illustrate the meaning of influence and how to effectively use social media in a professional manner. Vanita explained the importance of confidence in today's world, using numerous real-life examples to make her points clear. She also discussed the concept of self-worth, emphasizing how one's perception of themselves significantly impacts their life.



A significant portion of the session was dedicated to the role of social media in today's professional landscape. She highlighted the importance of using social media platforms in a professional and effective manner. She discussed how these platforms can be powerful tools for building one's personal brand and expanding professional networks. However, she also emphasized the need for caution, advising students to be mindful of their online presence and the potential long-term impact of what they share her guidance in this area was particularly relevant, given the pervasive role of social media in modern communication and career development.

The session was highly interactive, engaging with the students and addressing their questions in a Q&A segment at the end. The students actively participated and gained valuable insights, making the session an enriching experience for them.



Report prepared by: Ms. Pragya Tripathi

Sign of the HOD